

Keeping swimmers and parents up to date with club events and information



Issue 1 March 2014

WEBSITE

Due to increased commitments our Website coordinator needs some assistance with managing the site. The club is looking to appoint an assistant to manage the clubs website. Ideally the club would like to encourage a swimmer to take on this task, otherwise a parent with some basic ICT skills would easily manage the process. Please contact the Chairperson for more information.



PROMOTION BANNER

As part of the push of promoting the club, the committee would like to empower swimmers to design a pull up banner which could be used to advertise the benefits of swimming and encourage new members to the club. This banner would be used during fundraising events or during other external The banner would activities. measure 85cm wide by 200cm in height. All designs should be submitted to a member of the committee before the Presentation evening in May.

SPONSORSHIP

Otter Windows

Following previous sponsorship from Otter Windows we are happy to announce further funding support from this local company. This funding will be used to cover the costs for this years Championship event as well as purchasing a timing clock for our more advanced swimmers. The club would like to place on record our extreme gratitude to Otter Windows for this continued and valued support.

KIT DESIGN

The club would like to establish the support for a new kit design and colour. The committee recognise the impact of a kit change on parents and will be looking to secure some sponsorship to reduce the overall purchase cost. If the club is fortunate enough to secure some external funding to support this purchase the club would like to empower swimmers to design a new kit. The kit would include swim hat, sweat shirt, T-shirt, kit bag and possibly a drinks bottle.





COMMITTEE MEMBERS



The clubs committee recently recruited new members to help out with some key roles. The new committee now consists of:

President -**Pete Privett** Chairperson -**Graham Rooms** Secretary -Ralph Lynch Treasurer -**Cheryl Gibbs** Head Coach -**Ralph Watson** Welfare Officer -**Fiona Taylor** John Lilley Team Manager -Gala Secretary -Sarah Lilley

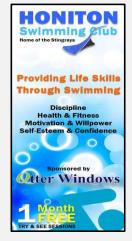
Publicity Support - Janet/Margaret Bargemann

To help the club move forward the club still needs to fill the following posts:

Membership Secretary Fundraising Co-ordinator Sponsorship Lead Swim21 Co-ordinator

Without these posts being filled the club will not be able to fulfil its plans of achieving Swim21 accreditation and developing county and regional standards. We appreciate the busy schedules parents/guardians have but ask you to consider these small but vital roles. Please contact any committee member for more information.

WELCOME PACK



As part of the clubs ongoing desire to provide members with information about the setup and running of the club a new Welcome Pack has been created. This pack will provide members with all types of information, including details about codes of conduct through to gala etiquette. Whilst the pack is predominately for new members, a copy will be distributed to existing members so everyone adjoined to the club is brought up-to-date with processes and procedures. Within the pack there are several declarations that need to be completed by ALL members to ensure conformity with ASA regulations and LED requirements. Please complete these declarations at your earliest opportunity and forward to the nominated committee member. Please note the club may be forced to suspend activities if members have not completed the declarations.





Keeping swimmers and parents up to date with club events and information



Issue 1 March 2014

FUNDRAISING

10,000 -5,000 -1,000 -250 -0

To support the development of our swimmers the club requires members and their families to support fundraising events. Without these additional funds the club will never be able to advance to the level it is capable of. If you have an idea to raise funds for the club and/or you can spare just a few hours during the year to support an event please speak to a member of the committee. The club is in much need of a Fundraising Co-ordinator to drive this essential requirement. If you are interested please contact the Chairperson for an outline of the role. Please remember the club cannot progress without your support.

PLANNER



The annual planner has been published on the clubs website and will be available in the new Welcome Pack that you will receive shortly. Please remember this planner provides a general overview of activities throughout the year but is subject to change. Members will be made aware of any changes at the earliest opportunity.

MEMBERSHIP FEES







Following recent increases by LED for the pool hire the club has been forced to assess the monthly membership costs in line with these changes. The club recognise the impact of additional costs on parents, but also needs to ensure monthly revenue and expenditures are balanced appropriately. Please remember the monthly costs also cover the annual and ASA membership fees. All members need to ensure a Standing Order is setup to pay monthly fees, however, in special circumstances the committee may consider alternative methods of payment. Please discuss any requirements with the Treasurer. We run a trust and honest policy which we ask parents to honor when their child uses the pool more than their membership tariff. The club acknowledge some disruption to payments during the transition of Treasurers and will be striving to address this matter as soon as possible. Details will be circulated to all members following an evaluation of the clubs financial commitments.

RECRUITMENT

The club is now looking to encourage new members to the club. If you have a friend or relative that could be interested please invite them along to the swimming club on a Friday or Sunday session. Don't forget new swimmers can have a free 4 week trial before they have to decide to join the club.



SWIM 21



The club has produced a 5-year plan which aims to develop swimmers to county and regional level and to achieve the ASA Swim21 accreditation. If you would like to get involved in this exciting scheme which helps create the best possible swimming experience for all our members, then please contact the Head Coach for more details.

CHAMPIONSHIPS

The Club Championships will be commencing in April which we hope all swimmers will participate in. There will be a new method of registration this year which will require swimmers to select the sessions they will be taking part in online. It is hoped this new method will help the organisation of this event as well as encourage swimmers to take part in more sessions. Dates will be published by the end of February.





CODES OF CONDUCT



The codes of conduct of any sports club are fundamental to how a club runs. Following a recent audit of the clubs protocols it was identified current members were not privileged to this information. To address this matter a set of codes for the club, swimmers, parents and coaches have been produced. In general, these codes outline the expected attitude and respect members should demonstrate during any associated activities. To ensure all members abide by these codes a declaration slip needs to be completed which states their acceptance of the codes. The codes of conduct are included in the Welcome Pack which will shortly be distributed to all members. Declaration slips should be returned to the nominated committee member.